



## Curriculum Vitae

### Personal Information:

Name :Rasha Fouad Abd El Rahman Mohamed Yones  
Marital Status :Married  
Gender :Female  
Nationality :Egyptian  
Date of Birth :14/6/1976 Place of Birth : Heliopolis-Cairo-Egypt  
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### Education:

- April 2013 Doctor of Philosophy Major Economics- Faculty of Economics & Political Science – Cairo University. Thesis Subject (Analysis of ICT Diffusion – Egypt Case).
- 2008 Doctor of Philosophy Major Economics - School of Business and Economics- Atlantic International University- U.S.A.- Thesis subject (ICT Impact on Financial Sector - Case study Egypt)
- 2006 Master degree Major Economics- Faculty of Economics & Political Science- Cairo University. Thesis subject (Impact of Information Technology on Electronic Banking Services in Egyptian Banking System).
- 1998 Bachelor degree Major Economics-Faculty of Economics & Political Science, Cairo University- Grade very good with high honor. Minor computer science with grade of very good. Graduation Project with grade of Excellent.
- 1994 High school Certificate, Omar Ibn El Khattab language school.

### Language Skills:

	<b>Speaking</b>	<b>Writing</b>	<b>Understanding</b>
<b>English:</b>	Fluent	Fluent	Fluent
<b>French:</b>	Fair	Fair	Fair

### Work Experience:

#### Part time Job:

- **September 2005 – Now Online Academic Advisor - Atlantic International University- Hawai- U.S.A.**
  - 1- Designing of Academic programs, Evaluation methods and Exams.
  - 2- Students' Enrollment.
  - 3- Assignments and Thesis Evaluation
  - 4- Students' supervision.
- **2007- 2008 Economic Analyst - IDSC – Cairo- Egypt**
- **2001- 2009 Judge - Equestertian Egyptian Federtaion**
- **2001- Now Web developer and designer**

#### Full Time Jobs:

#### **September 2013- Now Leturer at Arab Academy for Science, Technology and Maritime Transport-Cairo-Egypt**

- 1- Teaching Economics courses (International Trade Economics- Macroeconomics- Microeconomics- Research Methodology).
- 2- Responsible for Community services and Training committee
- 3- Responsible for Courses development comittee
- 4- Responsible for exams committee
- 5- Graduation projects supervisor

#### **September 2005- September 2013 Part time Teaching Assistant - Arab Academy for Science, Technology and Maritime Transport-Cairo-Egypt**

- 1- Teaching Economics courses (Transport Economics- International Trade Economics- Commercial Policies- Money and Banking- Finance- Macroeconomics- Microeconomics).
- 2- Teaching IT courses (IT1- IT2- Computer Applications)

#### **1998- September 2013 Department Manager at The Way Out Internet Service Provider**

1. Market Research.
2. Designing Packages and promotions.
3. Marketing plans.
4. Analysis of sales divisions.

5. Handling Advertisement tools (Out doors, Tv ads, .....).
6. Handling E-marketing tools(E-mails, Banners,.....).
7. Desining and developing web sites.
8. Designing Marketing Materials.
9. Graphic designer.
10. Web developer and designer.

#### **Computer Skills:**

Microsoft office, Spss, Adobe Photo Shop, Flash Macromedia, Corel Draw, HTML, Networks.

#### **Researches:**

2011 Analysis of ICT Diffusion in Egypt – Published in the Financial and Commercial magazine - Faculty of Commerce - Beni Suef University.

2011 Analysis of the Impact of Central Bank Reform Policy on the Development of E-banking in Egypt- Published in the Scientific magazine for commercial reseaches- Faculty of Commerce - Helwan University.

2009 ICT impact on international trade

2007 Gender Discrimination in Egypt

2007 Endogenous Economics Growth models

2004 Inflation Targeting.

2003 IT imapct on financial markets.

2003 Universal banking.

2003 Financial analysis for Barclays Cairo and British bank.

2003 Fainncial Risks Management .

2001 Islamic Banking sector in Egypt .

2000 Egyptian Investment determinants in Egypt.

2000 Relation between current account, business cycles and trade balance .

2000 Targeting Inflation in Egypt.

1999 Egyptian Saving Determinants in Egypt.

1998 Evaluation of the Privatization Program- Case study the Egyptian company for bottling- Pepsi Cola company.

1996 Environmental Awareness In Egypt & Recycling .

1996 Privatization & its Effect on Stock Market .

#### **Activities:**

2001- 2008 Handling Computer system of Equestertian Egyptian Federtaion Horse shows.

1997 Shared in Stock-Market Simulation, Faculty of Economics & political Science.

1997 Shared in Organizing Employment fair, Faculty of Economics & political Science.

1996 Shared in Egyptian Parliament Simulation, Faculty of Economics & political Science.

1994 Member of Student Union at Secondary school.

1991 Shared in Fifth African Games.

#### **Computer Projects:**

1996 Demand Function- Visual Basic .

1997 Data Base of Faculty of Economics & political Science .

1997 Web Site of Faculty of Economics & political Science.

1998 Demand Function - Power Point .

1999 Data Base of Privatization effects.

2002 Computer system of Endurance Horse Race

2004 Computer system of International Jumping horse show

2006 Computer system of Beauty Horse Show

#### **Web Sites:**

[www.marketegypt.com.eg](http://www.marketegypt.com.eg)

[www.delta-securities.com](http://www.delta-securities.com)

[www.abnamro-delta.com](http://www.abnamro-delta.com)

[www.medic.com.eg](http://www.medic.com.eg)

[www.amanveterinary.com](http://www.amanveterinary.com)

[www.paoa.net](http://www.paoa.net)

[www.alishara.com](http://www.alishara.com)

[www.lchr-eg.org](http://www.lchr-eg.org)

[www.ohode.net](http://www.ohode.net)

[www.uiu-edu.com](http://www.uiu-edu.com)

#### **Courses and Dipolmas:**

- Endurance judge in the Equestertian Egyptian Federtaion
- Web-development course.
- Cisco Certified Network Associate (CCNA) course .
- Windows server 2000 course .
- Studies of Environmental Awareness .
- Studies of Environmental Impact Assessment .
- Egyptian Parliament Simulation .
- Stock-Market Simulation .
- Computer courses on Dos , Basic with degree of very good .

#### **Hobbies:**

Reading , participating different courses, traveling , writing in different subjects, Managing different events, attending Classical music recitals.

**Sports:**

Tennis, Handball, Running, shooting, Aerobics, Horse Riding (Endurance judge in the Equestertian Egyptian Federtaion).

**References available upon request**